



HTT offers a New Solution of Modular, Multifunctional Websites with a Unique Multilingual Content Management System

Rouen, France (HTT): The only way to win new market share is to communicate in the target language. But because most web sites are not designed for translation, the process is often lengthy and costly.

HTT (High Technology Translators), the ISO 9001-2008 certified translation company behind the Intranet™, Intranews™ and Intrasearch™, has launched a new offer of modular, multifunction websites with a **unique multilingual content management system**: website owners can select the translators required from among the members of the Intranet™, the international network of professional translators headed by HTT, and allocate them with access rights to the translation interface.

An integrated **alert system** allows website owners to manage content (without requiring any special computing skill) and inform the translator(s) when new content is added, so that it can be translated directly on the website. This solution eliminates file integration and page layout time and expense as well as potential errors. The result is **increased responsiveness** and **reduced costs**.

A website designed on this model can integrate any feature required by the owner, from a basic company presentation to a multi-purpose, multilingual portal with a secure online payment system. An unlimited number of templates and graphic guidelines can be created, integrated and updated.

Thanks to the modular structure of the system, it is possible to add new features or language versions at any time when the owner's market so require, the translators being selected and accredited in the same way.

The end-to-end service provided by HTT includes the design, production, hosting (on a shared or dedicated server according to choice), maintenance and translation of the websites, making the international marketing of products and services simpler, faster and less expensive.

The company's new website serves as a showcase for the new offer, and is already available in 11 major languages. The contact details of the Intranet members already trained in using the new translation interface are indicated on the website.

For further information, please visit:

www.htt.fr

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About

HTT is a translation company specializing in high technology located in Rouen (France). Founded in 1987, HTT was one of the first translation companies in France to obtain ISO 9001 certification in March 2000. The firm provides a complete range of services and solutions for international institutions and multinational corporations in the aerospace, engineering, electronics, environment, mechanical engineering and petrochemical industries.

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